

ADRIEN PALMER

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Project Manager & General Creative

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📍 Dallas, TX

ABOUT

I have had as many official as “unofficial” roles due to my creative problem-solving, constant desire to learn, and holistic perspective. I’m an experienced, self-motivated project manager with a strategic, long-term approach to planning and scalability. I enjoy finding efficient ways to achieve project goals, being resourceful and innovative, while leveraging prior experiences to create unique, process-driven solutions.

I’ve been a coach, mentor, and teacher since my first job as a camp counselor. Every role since has formed my diverse background in creative communication, which also includes copywriting, content creation, singing-songwriting, and early childhood music education. Whether teaching music to preschoolers, curating a strategic brand voice, or adjusting a project timeline to protect the scope, I keep as many tools in my toolbelt as I can, then creatively find the right one or use another in a unique way.

As an entrepreneur and musician, I’ve developed the focus to get lost in the details alongside the passion to pursue causes I believe in. I’ve already filled one passport and look forward to filling another while collecting new experiences with passionate people.

EDUCATION

B.A.

Music Business

Grove City College

📅 August 2005 – April 2009

📍 Grove City, PA

ROLES

Project Manager

Creative Writer

Brand Voice & Strategist

Teacher & Curriculum Dev.

Copywriter & Editor

Program Manager

WORK EXPERIENCE

Senior Project Manager & Copywriter

Brass Tacks Collective | [Website](#)

June 2018 – July 2023 | Dallas, TX

- Successfully and consistently lead small (2-3 people) and large (25-30 people) creative teams in executing agile and waterfall projects, such as curating a student-led multimedia campaign in partnership with Best in Class, structuring and editing an ESG Report for DFW Airport, and providing copywriting and messaging support for HRI of North Texas and AIDS United.
- Provide proofreading and QA for creative deliverables including email campaigns, impact reports, strategy decks, social media, ect.
- Use my experience as a coach and teacher to formally support company culture through training, workshops, and programming, and informally through mentoring, handyman skills, and whatever ways I can offer a helping hand.

Co-Founder, Audio Producer, & Musician

The Last City | [Website](#)

August 2012 – current | Dallas, TX

- Compose and produce music and other creative materials. Lead branding, digital strategy, and project planning discussions. Maintain equipment, finances, and business connections.

ORGANIZATIONS SERVED

[Commit Partnership](#)

[Best in Class Coalition](#)

[HRI of North Texas](#)

[DFW Airport](#)

[Mavs Take Action](#)

[Dallas ISD](#)

[Literacy Texas](#)

[American Heart Association](#)

[AIDS United](#)

SKILLS

Asana

Google Workspace

Adobe Creative Cloud

Teamwork

Logic Pro X

Final Cut Pro

Microsoft Office

Wordpress

Canva

WORK EXPERIENCE

Curriculum Developer, Web Developer, & Producer

Narwhals & Waterfalls | [Website](#)

June 2018 - current | Dallas, TX

- Work with partner to create Social-Emotional Learning materials for students ages 2-10, educators, and caretakers. Facilitate professional-developments and workshops nationally for various organizations.
- Handle various administrative tasks including budgeting, video creation, website management, workshop instruction, and whatever else the entrepreneur life throws at us.

Co-Founder, Music Teacher, & Digital Strategist

Together We Groove Kids Music

June 2015 - June 2018 | Dallas, TX

- Created a 5-year preschool music curriculum adaptable from ages 0-5. Led weekly classes at approximately 12 schools for classes from 5 to 50 students.
- Built and maintained a digital presence, including website, social, and hiring platforms. Facilitated recruitment and training of new teachers.

ESL Teacher & Curriculum Developer

YMCA International Kindergarten & Private Lessons

September 2012 - March 2015 | Hiroshima, Japan

- Adapted provided curriculum to achieve learning objectives for students. Used additional materials and tools to develop and supplement curriculum for private and group lessons.
- Maintained classroom records and addressed behavior issues.
- Led conversation-based private lessons for students of all ages. Identified and achieved learning objectives in real-time to build flexible, personalized learning plans for each student or group.