

ADRIEN PALMER

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Project Manager & General Creative

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📍 Winston-Salem, NC

ABOUT

I take on as many official as “unofficial” roles due to my creative problem-solving, constant desire to learn, and holistic perspective. I’m an experienced, self-motivated project manager with a strategic, long-term approach to planning and scalability. I enjoy finding efficient ways to achieve project goals, being resourceful and innovative, while leveraging prior experiences to create unique, process-driven solutions.

I’ve been a project manager, mentor, and teacher since my first job as a camp counselor. Every role since has formed my diverse background in creative communication, which also includes copywriting, content creation, singing-songwriting, and early childhood music education. Whether teaching music to preschoolers, curating a strategic brand voice, or adjusting a project timeline to protect the scope, I keep as many tools in my tool belt as I can, then creatively find the right one or use another in a unique way.

As an entrepreneur and musician, I’ve developed the focus to get lost in the details alongside the passion to pursue causes I believe in. I’ve already filled up one passport and look forward to filling another while collecting new experiences with passionate people.

EDUCATION

B.A.

Music Business

Grove City College

📅 August 2005 – April 2009

📍 Grove City, PA

ROLES

Project Manager

Communications

Operations

Creative Writer

Brand Voice & Strategist

Teacher & Curriculum Dev.

Copywriter & Editor

Program Manager

WORK EXPERIENCE

Communications Manager

The Commit Partnership | [Website](#)

October 2023 – current | Dallas, TX

- Support major strategic planning and execution including an org-wide rebrand, developing a GPT for brand alignment of voice and tone, support content updates and seasonal campaigns for Commit’s initiatives and partnerships.
- Project manage marketing and operations including monthly newsletters, annual reports, and analytics reports, maintaining and building Commit’s digital ecosystem together with vendors and contractors, and acting as project lead for org-wide design requests through Design Pickle.
- Help implement and manage systems, tools, and workflows, supporting process documentation, platform consolidation with IT, and ongoing copywriting, editing, and QA for Commit and key initiatives.

Co-Founder, Web Developer, & Music Producer

Narwhals & Waterfalls | [Website](#)

June 2018 – current | Dallas, TX

- Work with partner to create Social-Emotional Learning materials for students ages 2-10, educators, and caretakers. Facilitate professional-developments and workshops nationally for various organizations.
- Handle various administrative tasks including budgeting, video creation, website management, workshop instruction, and whatever else the entrepreneur life throws at us.

ORGANIZATIONS SERVED

[AIDS United](#)

[American Heart Association](#)

[Dallas ISD](#)

[DFW Airport](#)

[Early Matters Texas](#)

[HRI of North Texas](#)

[InvestEd Texas](#)

[Literacy Texas](#)

[Mavs Take Action](#)

[Odd Duck Creatives](#)

[Strong Readers](#)

[Strive Together](#)

[Texas Impact Network](#)

[Wayfarist Media](#)

SKILLS

Webflow

Mailchimp

Squarespace

Google Workspace

Adobe Creative Cloud

Teamwork

Logic Pro X

Final Cut Pro

Microsoft 360

Wordpress

Canva

Salesforce

Chat GPT

WORK EXPERIENCE

Senior Project Manager & Copywriter

Brass Tacks Collective

June 2018 - July 2023 | Dallas, TX

- Successfully and consistently led small (2-3 people) and large (25-30 people) creative teams in executing agile and waterfall projects, such as curating a student-led multimedia campaign in partnership with The Commit Partnership, structuring and editing an ESG Report for DFW Airport, and providing copywriting and messaging support for HRI of North Texas and AIDS United.
- Provided proofreading and QA for creative deliverables including email campaigns, impact reports, strategy decks, social media, ect.
- Used my experience as a coach and teacher to formally support company culture through training, workshops, and programming, and informally through mentoring, handyman skills, and whatever ways I could offer a helping hand.

Co-Founder, Audio Producer, & Musician

The Last City | [Website](#)

August 2012 - current | Dallas, TX

- Compose and produce music and other creative materials. Lead branding, digital strategy, and project planning discussions. Maintain equipment, finances, and business connections.

Co-Founder, Music Teacher, & Digital Strategist

Together We Groove Kids Music

June 2015-June 2018 | Dallas, TX

- Created a 5-year preschool music curriculum adaptable from ages 1-5. Led weekly classes at approximately 12 schools for classes from 5 to 50 students.
- Built and maintained a digital presence, including website, social, and hiring platforms. Facilitated recruitment and training of new teachers.

ESL Teacher & Curriculum Developer

YMCA International Kindergarten & Private Lessons

September 2012 - March 2015 | Hiroshima, Japan

- Adapted provided curriculum to achieve learning objectives for students. Used additional materials and tools to develop and supplement curriculum for private and group lessons.
- Maintained classroom records and addressed behavior issues.
- Led conversation-based private lessons for students of all ages. Identified and achieved learning objectives in real-time to build flexible, personalized learning plans for each student or group.